

Patryk Ciechanowski-Mirek



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Summary

SEO/SEM Specialist with 5+ years of experience in campaigns conducted for (mostly) small and medium businesses from various industries. Creative, motivated and opportunity seeking.

Experience

- 2015.09 – now** **SEO/SEM Specialist**
interprima sp. z o.o sp. k
- PPC Campaigns: AdWords, VKontakte
- SEO Campaigns: on-site, link building, content marketing
- 2012.02 – 2015.09** **SEO Specialist**
ADP Poland sp. z o.o
- on-site seo and link building
- technical support, maintenance of client pages
- Creating pages using Joomla! and Wordpress CMS
- development of company crm and pbn's (PHP)
- 2017-05 - now** **Rada Osiedla Oporów (Oporów District Council)**
Vice chairman of board of council (v-ce przewodniczący Zarządu Osiedla)
- 2013-05 - 2017-05** **Vice chairman of council (v-ce przewodniczący Rady Osiedla)**
- 2012.03 – 2015** **FunPR / Mind Progress sp. z o.o**
freelance / photo documentation
- photo documentation of events organized for Clients in Wrocław and Lower Silesia
- 2011.08 – 2012.05** **Polskapresse sp. z o.o / Gazeta Wrocławska**
Photojournalist
- photo documentation of current events for daily internet and print edition of newspaper
- 2011.05 – 2011.07** **Highlanders Group Marek Tkacz (Jelonka.com / Wrocławek.com)**
Photojournalist
- photo documentation of current events for daily internet edition
- 2009.04 – 2009.04** **Teatr Polski we Wrocławiu**
internship
- photo documentation of current events for daily internet edition

Education

- 2010.10.01 – Now** **WSTH**
Specialization: Journalism and media communication
- 2008 – 2010** **CKK Profesja**
Photo technician
- 2006 – 2008** **Regionalny Ośrodek Edukacji**
Tourist services technician

Technical skills

HTML, PHP (basics), MySQL (basics)

Software:

Screaming Frog, Scrapebox (got my own license), Adobe Photoshop, Trello

Certifications:

AdWords: Search, Mobile, Video, Display, Shopping, Analytics, Mobile Sites

https://www.google.com/partners/#i_profile;idtf=106855092619549668671

Foreign languages

English – very good

German - basic

Hobby

Traveling, books, photography, old cars (even have one), cooking, concerts, tinkering, brain teasers