

# Curriculum Vitae

## Personal data

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**Name and surname** Patryk Ciechanowski-Mirek  
**Birth date** 08.11.1984  
**Adress** Ostroroga 10, Wrocław 52-421  
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**References** Available upon request



## Summary

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Highly motivated SEO/SEM Specialist with nearly 6 years of experience in campaigns conducted for various sized businesses and e-commerces (with traffic up to 1M sessions/mo) from various industries. Demonstrated ability to generate dozens of creative ideas and bringing them to life.  
Actually interested in new challenges.

## Work experience

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**2015.09 – now**

### **SEO/SEM Specialist**

**Interprima Sp. z o.o**

- PPC Campaigns: AdWords, Facebook, VKontakte
- SEO Campaigns: On-site, Link Building, Content Marketing

**2012.02 – 2015.09**

### **SEO Specialist**

**ADP Poland Sp. z o.o**

- On-site SEO
- Link Building
- Technical Support and Maintenance of Client Webpages
- Designing and Creating Webpages using Joomla!, Magento (up to 1.9.2) and Wordpress
- Development of Company's CRM system and PBN's using PHP

## Special experience

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**2017 – now**

### **Oporów District Council (Rada Osiedla Oporów)**

**Vice Chairman of Board of District Council**

**2013 – 2017**

### **Oporów District Council (Rada Osiedla Oporów)**

**Vice Chairman of District Council**

**2009 – 2015**

### **Professional Protographer**

Shooting photographs of various events in the city for News websites and Newspapers.

List of companies where I worked:

- Mind Progress Sp. z o.o
- FunPR
- Polskapresse Sp. z o.o
- Gazeta Wrocławska
- Highlanders Group Marek Tkacz
- Teatr Polski we Wrocławiu (internship)

## Education

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|--------------------|---|
| <b>2010 – 2013</b> | <b>College of Theology and Humanities</b><br>Journalism and Media Communication |
| <b>2008 – 2010</b> | <b>Center staff training “Profesja”</b><br>Technician of Photography            |
| <b>2006 – 2008</b> | <b>Regional Center for Education</b><br>Technician of Tourist Services          |

## Technical skills

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### Programming:

HTML + CSS, PHP, MySQL

### Software:

Screaming Frog, Scrapebox, Trello, Clusteric

### Design tools:

Adobe Photoshop, Gimp

### Certifications:

Google AdWords: Search, Mobile, Video, Display, Shopping,  
Google Analytics,  
Mobile Sites

## Foreign languages

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**Polish** – native

**English** – B2

**German** - basic

## Hobby

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Travelling, books, photography, old cars, music and concerts, cooking, tinkering, brain teasers

I hereby authorize you to process my personal data included in my job application for the needs of the recruitment process  
(in accordance with the Personnel Protection Act of 29.08.1997 no 133 position 883 and Journal of Laws 2016, item 922 as amended).